



February 6, 2017

Dear Valued Business Partner,

I would like to take a moment to clarify changes in the ownership of Pura Vida Farms, LLC (Pura Vida Farms). On December 23, 2016, Wes Liefer and Chris Elsie signed an agreement which provides that as of January 31, 2017, Mr. Elsie will no longer have any association with Pura Vida Farms. Moreover, effective January 31, 2017, Mr. Liefer will control Pura Vida Farms and will be its sole owner and manager.

Mr. Elsie started a new business venture called Stella Farms, LLC (Stella Farms). There is absolutely no connection between Pura Vida Farms and Stella Farms. Pura Vida Farms is closing its Scottsdale, Arizona office located at 7373 E. Doubletree Ranch Rd., Suite B-180 Scottsdale, AZ 85258 and will be managed from 910 E. Birch St., Suite 280 Brea, CA 92821. Pura Vida Farms is closing our Moultrie Georgia office located at 1930 S. Main St. Moultrie, GA 31768 as well. Since the inception of Pura Vida Farms, all accounting functions have been managed in the Brea, California office, and our address, email accounts and phone numbers will not change.

To be clear, there is no connection between Mr. Elsie (or his company, Stella Farms) and Pura Vida Farms, effective January 31, 2017. Please feel free to contact me personally should you have any questions or concerns.

Sincerely,

A handwritten signature in blue ink, appearing to read "Wes Liefer", is written over the typed name.

Wes Liefer

CEO

Pura Vida Farms, LLC